



We can save businesses an average of **23%** on their energy bills



Working together

...with our partners to help small businesses reduce energy costs.

Follow us  

Why partner with us?

We can truly make a difference

We are wholly owned by Kent County Council and our partnership with them has already helped over 1,500 businesses in Kent save in excess of £1 million.

We are free to use

Our customers don't pay us a penny, we are a Third Party Intermediary (TPI) which means we gain our commission directly from the supplier once the contract(s) go live.

We are time savers

Our service is quick, easy and hassle free. We do the legwork for our customers comparing the best tariff options available on the market, so that they can focus on what's important, their business.

We are honest

We have no hidden agendas, if our customers are already on the very best deal we will tell them and recommend them to stay put.

We have high customer satisfaction

Our customers highly rate the work we do and the service we provide and as a result have given us a Net Promoter Score (NPS) of 70%*.

*This figure is based on a NPS survey to Lumina Customers completed in June 2015.

Hassle free energy switching

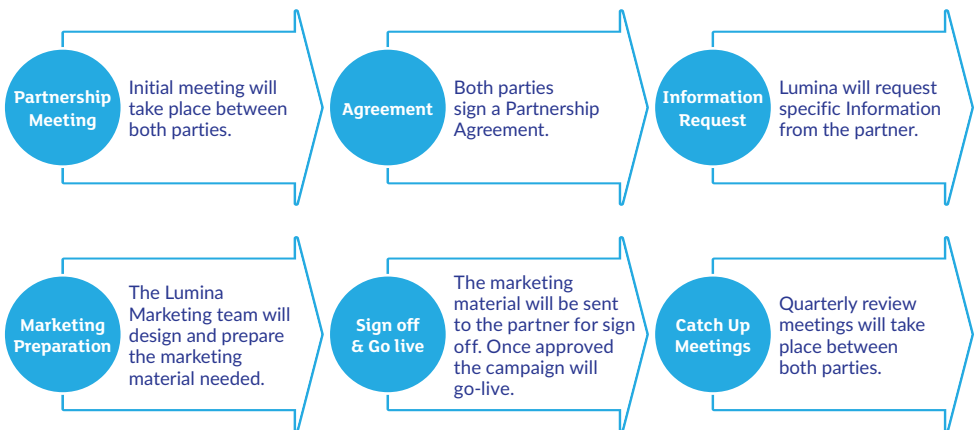
At some point small business owners have to **renew their business gas and electricity contracts** and often it can be difficult to work out what tariff or deal is best. That's why we encourage organisations to partner with us so that we can help their business community save time and money by **switching correctly**.

Our service offering couldn't be more compelling. We search the market for the best possible electricity and gas prices, set up new contracts directly with the supplier's and manage the switching process on our customer's behalf.

In total we
have helped UK
businesses save
£3.3m

How our partnerships work

Our partnership agreements are flexible. We let each partner decide exactly how they would like to work together with us. Our Partnership Manager will discuss our service in more detail and provide all the necessary information needed. Once initial discussions have taken place and a Partnership Agreement has been signed the Lumina team will kick start activities. Our Partnership Process below highlights the key stages we will go through:



Once our partnership campaign has gone live, our Partnership Manager will discuss progress and feedback key information to you on a regular basis.

What we can provide

We are fully committed to making every partnership a success and in order to do this our marketing department will work closely with you, supplying you with all the tools you need to promote our offering to businesses within your community.

The list below provides examples of the type of promotional material we can offer. This list is by no means exhaustive, if you need a bespoke piece of material created just let us know:

Web content – We can design a co-branded website landing page specifically for our partnership so that you can direct businesses to the page online for more information.

Collateral – We can create co-branded leaflets, flyers, posters and brochures for you to send out to your community or we can send them out for you.

Emails – Each month we can send a co-branded e-shot to all the businesses held on your database. All we will need is the information provided by you.

Social media – We love engaging online with great content and exciting news. If something amazing is happening in your area we will promote it with you by re-tweets, shares & mentions on our Twitter account.



Helping you
give back to your
community

How to become a partner

To progress a partnership with us, please call our Partnership Manager James Dubois on 01622 236 669 or email partnerships@luminaenergy.co.uk

Call us on: 0808 168 5688 www.luminaenergy.co.uk